

Welcome to

THE FARM

— TURRAMURRA —

Thank you for coming to our information session for our proposed new Harris Farm Markets store.

- Please have a look at the information on the boards
- Speak to one of the project team members and fill out a feedback form

We are here to answer any questions you may have about the proposal and to make sure we receive your feedback. We will be using this feedback to inform our store design and subsequent application to Ku-ring-gai Council and the NSW Department of Planning.

THE FARM



An area for local fresh food shopping with features that include:

- a hanging hydroponic herb and vegetable garden, a café, nursery and florist,
- an orchard for families to relax and enjoy themselves under fruit trees,
- a native garden to increase the amount of native plants on the property and provide privacy to our direct neighbours

Three low-rise buildings on the site - the conservatory, the homestead and the barn.

A basement for customer parking - including customers from other shops on Eastern Road, with all loading, recycling rooms and plant and equipment located below ground.

KEY FEATURES



THE ORCHARD

THE CONSERVATORY

THE HOMESTEAD

THE VERTICAL GARDEN

THE NATIVE GARDEN

THE BARN



THE CONSERVATORY & THE ORCHARD

- A conservatory (greenhouse/sun room) is envisaged to be built on the northern side of the property. The conservatory will be surrounded by a 25 fruit tree orchard, a giant lavender planting box and the native garden.
- The conservatory will be a combination of a café and florist with an outdoor area for a nursery and café seating.
- The orchard will be a combination of grassed areas and fruit trees and will present as an open area for the community to relax and enjoy like a public park.



THE HOMESTEAD

- The homestead will be the centerpiece of the Farm.
- The building is designed as a grand Australian country farmhouse with large covered verandas.
- The Harris Farm Markets store will be based inside the homestead.
- A hanging hydroponic garden will be located in the pitch of the roof of the homestead, visible from within the building.



THE BARN

- The barn will be situated on the corner of Eastern Road and Tennyson Avenue.
- The barn will comprise two independent fresh food shops that will be separate to the Harris Farm Markets store.
- One store will be a fresh fish market and the other will be a hot chicken shop.



HARRIS FARM, THE HARRIS FAMILY & THE NORTH SHORE



- David and Cathy Harris both grew up on the North Shore and as newlyweds, David and Cathy settled in St Ives where they had 5 children and founded the Harris Farm Markets business.
- Harris Farm Markets now has 5 fresh food markets on the North Shore.
- Willoughby, St Ives and Mosman have been trading for over 30 years each and Lindfield opens in December 2017.
- Two of the sons and co-CEOs (three of the sons are Co-CEOs) remain on the North Shore, with Tristan at Castle Cove and Angus at Mosman.
- The Harris family consider the North Shore to be the heartland of Harris Farm Markets.



LOCAL JOBS, LOCAL ECONOMIC BENEFITS & LOCAL CUSTOMERS

- In all of our stores, the majority of Harris Farm team members are local residents. For example, 70% of team members at our store at Willoughby and 60% of team members at our St. Ives store live on the North Shore. A similar local workforce % is expected at Turramurra which is expected to create up to 80 full-time and part-time jobs.
- It has been our experience that independent shops such as butchers, bakeries and IGA Super Markets all trade very well when a Harris Farm opens in the local area. Indeed, we now have independent butchers and bakers opening inside our stores and we have also opened 2 of our own stores inside IGA Super Markets.
- Typically 85% of our customers in our freestanding stores live within a 10 minute walk or a 3 minute drive from the store. In our freestanding stores pedestrian access from the street is often busier than our carpark entry.

– WORKING WITH OUR NEIGHBOURS –



We have designed the project with our neighbours front of mind. In this regard:

- All loading and unloading will take place in the underground loading dock.
- All delivery vehicles will have a designated time to unload which will be determined in conjunction with the local community.
- All recycling and waste will be stored and collected from the basement
- All plant and equipment will be stored and operated from the basement
- All customers and delivery vehicles will enter/exit to and from Eastern Road.
- Customers from Eastern Road shops will be able to use the carparking at the Farm.
- Customers parking illegally on the street will be refused entry to the store.
- A community consultation group will be established for long term engagement between Harris Farm and the community.

NEXT STEPS



- We will be lodging a planning application with Council in the near future and look forward to working with the local community to develop a high-quality project that:
 - Is in keeping with the Turrumurra area,
 - Will enhance the already vibrant local fresh food precinct, and
 - Regenerates and modernises the Parkers Nursery and Service Station properties.
- We have established a website which will provide further detail regarding our proposal: www.thefarmturrumurra.com.au
- Please speak to a member of the project team and fill out a form to provide any feedback that you might have in relation to the proposal.