

# NO Aldi on Eastern Road

Welcome to the first newsletter for the Eastern Road Precinct community group.

The group was formed to oppose the Aldi proposal and we will continue this as long as it takes. More broadly the objectives of the group are to represent and inform residents, liaise with council and other stakeholders and to protect the character of the area along and surrounding the Eastern Road Precinct.

Although the Aldi issue has brought us together, we need to be ready for any other issues that may arise in the future.

We are in the process of incorporating, which will give us a formal structure and enable us to raise funds for potential traffic studies, impact assessments, letter box drops etc to fight this long battle.

We expect this to last for 18 months to 2 years at least.

## What's been done

Over the last 8 weeks a lot has happened. This is a brief timeline of what we've done so far:

**7th Sept** - Aldi held a meeting at West Pymble at 5pm, 300 frustrated people attended.

**10th Sept** - Concerned residents met with the goal of stopping the Aldi proposal.

**19th Sept** - Community meeting held at the Bush School and 500 people attended. Addressed by Alister Henskens.

**21st Sept** - Facebook page received 1200th like. Eastern Road Precinct website created.

**25th Sept** - Front page of the North Shore Times - "Livid next door to Alice"

**9th Oct** - Brett interviewed on Triple H 100.1 FM

**22nd Oct** - Eastern Road Precinct committee formed

## What's been said

"I addressed a public meeting at the weekend attended by hundreds of people concerned by ALDI's proposal to establish a supermarket on Eastern Road at Turramurra. I reiterated that I am not at all opposed to Aldi's presence in Ku-ring-gai, just the planned location"

*Alister Henskens*

*Local State Member for Ku-Ring-Gai*

## What can you do?

**Keep informed** - visit the website, share our facebook page, tell your friends and neighbours, subscribe to our email list.

**Help us** - we will need continued community involvement. Let us know if you have any special skills or experience.

**Send emails and letters** - at various stages we will need to lobby and let key decision makers know how we feel. We will let you know when and who we need to send emails to. I'd like everyone to take some time and send them. - It's important.



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